



CENTRE FOR RESEARCH INTO
ENERGY DEMAND SOLUTIONS

CREDS Update

Oxford Energy Day 2022

Nick Eyre

23RD MARCH 2022



UK Research
and Innovation

www.creds.ac.uk

The Centre for Research into Energy Demand Solutions (CREDS)

CREDS is:

- A UKRI funded Centre, from April 2018 to March 2023, with a budget of £19.5 million.
- A distributed centre, involving more than 20 universities, led from Oxford.
- The hub for energy demand research in the UK.

A a UKRI call for the next phase is now out.



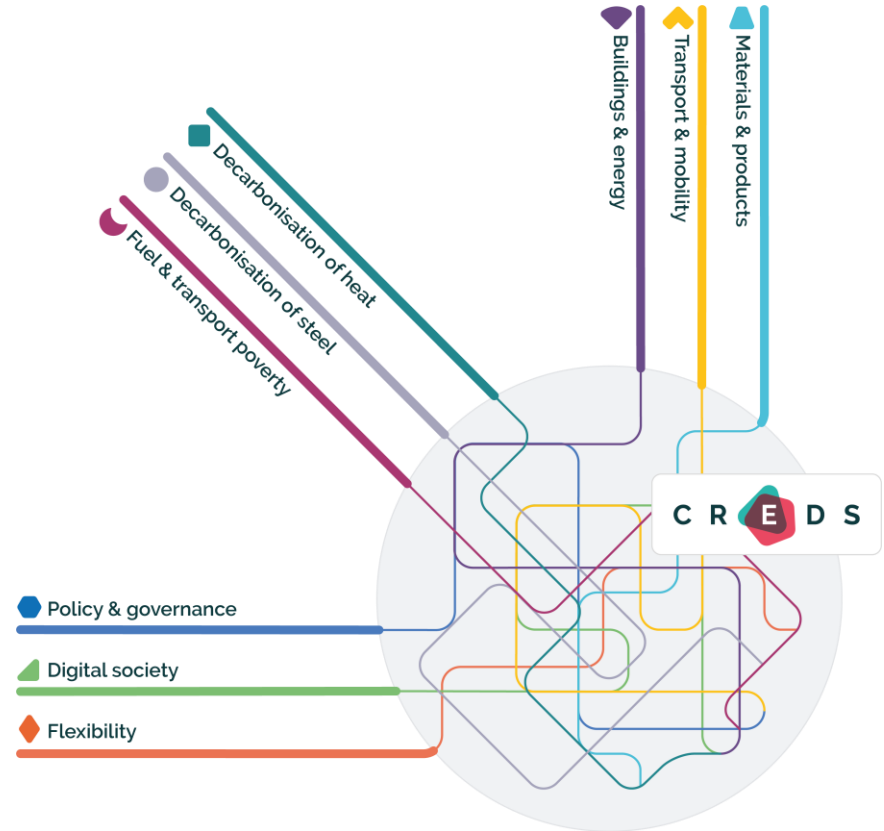
The Aims of CREDS

- to develop and deliver internationally leading research, focussing on energy demand;
- to secure impact for UK energy demand research in businesses and policymaking; and
- to champion the importance of energy demand, as part of the strategy for transition to a secure and affordable low carbon energy system.



CREDS Research Programme

- Three sectoral themes: Energy in Buildings, Transport and Mobility, and Materials and Products,
- Three cross-cutting themes: Flexibility, Digital Society and Policy and Governance,
- Three challenges: Decarbonization of Heat, Fuel and Transport Poverty, and Decarbonisation of Steel



CREDS Outputs

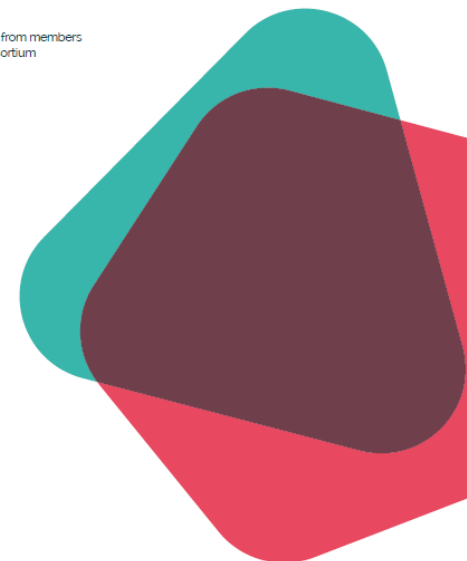
Publications	350
Collaborations & Partnerships	25
Further Funding	34
Next Destination	2
Engagement Activities	692
Influence on Policy, Practice, Patients & the Public	184
Research Tools & Methods	3
Research Datasets, Databases & Models	6



CREDS Annual Report 2020–2021: Annex

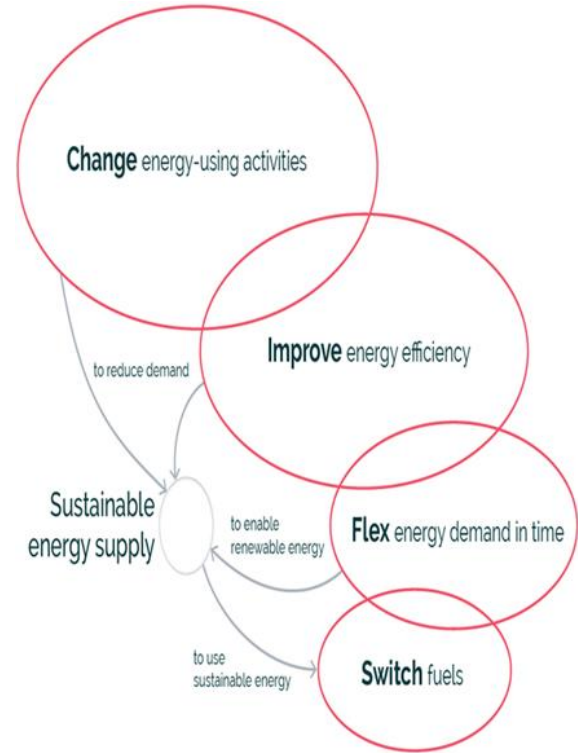
November 2020
Clare Downing

With contributions from members
of the CREDS consortium



CREDS Key achievements

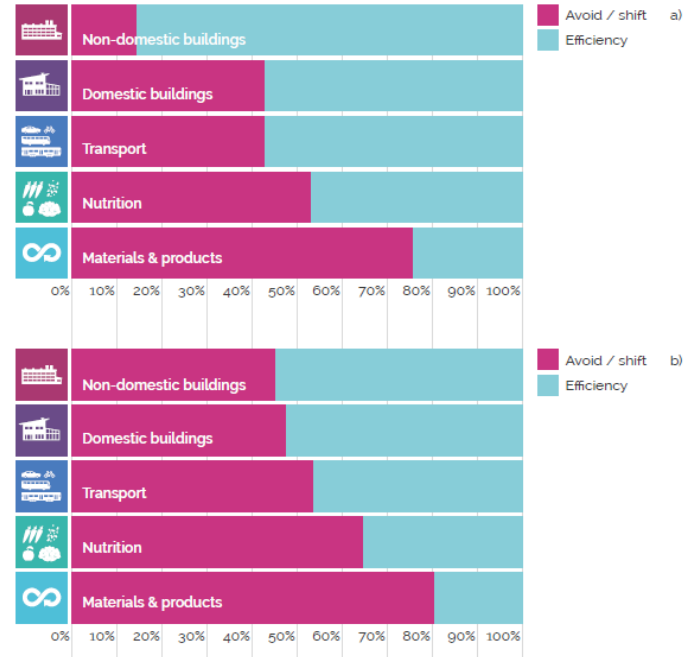
- Changing the term of debate:
 - energy use as central to the energy transition,
 - demonstrating the scope for large demand reduction.
- Developing people:
 - building capacity in energy demand research,
 - increasing diversity.
- Contributing practical solutions:
 - Responding to stakeholder needs,
 - developing methods, models and tools,
 - professionalising knowledge exchange.



A Case Study: CREDS Low Energy Demand scenarios

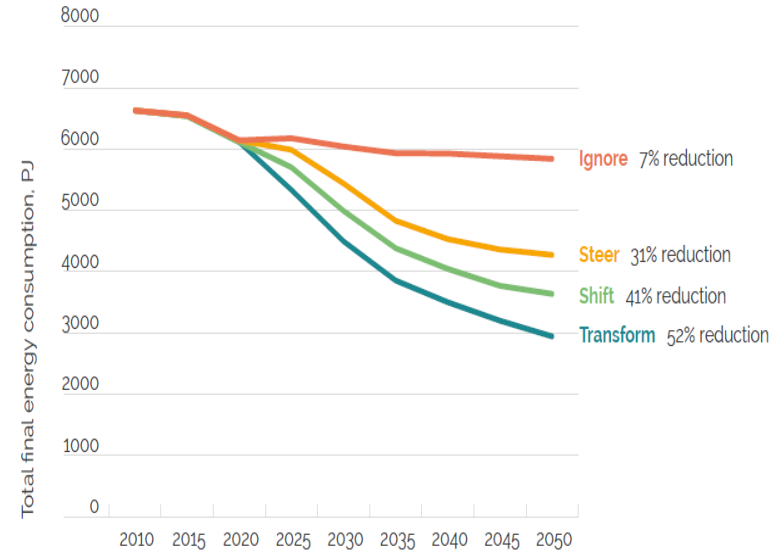
Reductions are possible in every energy –using sector

Using a combination of increased technical efficiency and social change



CREDS Low Energy Demand scenarios: Overview of findings

- Demand can be halved by 2050
- Reducing demand will be central to delivering net zero commitments,
- It is not a 'hair-shirt' agenda – it can help with improvements in comfort, accessibility, air quality and health
- It reduces the need for electricity sector growth, and reduces reliance on uncertain and problematic options,
- It needs an explicit plan.



Our recommendations to Government in the current crisis: The urgent need for comprehensive energy demand plans

- Demand reduction is essential to meet climate targets, it increases resilience against global markets and conflict, and lower costs for households and businesses.
- We need a short term plan, for the period before bills next winter. This should include
 - Major public information and advice programme,
 - Rapid investment in basic housing fitness and energy efficiency measures,
 - Targeted funding for local authorities, charities etc. to address fuel poverty,
 - Direct financial support for low-income households,
 - Increased support for active transport and public transport.
- Leading a longer-term plan for energy demand reduction
 - Plans and targets for every energy-using sector,
 - A major increase in skills investment,
 - Restoration of programme to at least pre-2012 levels.
 - Revision of the fuel poverty strategy and retail energy regulation.